



IMPACT REPORT

OCT 2021 - SEPT 2022

2021 - 2022 BOARD OF DIRECTORS

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* Honorary Member

A LETTER FROM OUR BOARD PRESIDENT AND CEO

Dear Friends of Buffalo Prenatal Perinatal Network:

Like many organizations, we have started to normalize our operation since the pandemic and we have continued our mission of reaching and caring for the underserved families of WNY. Fortunately, our finances have stabilized with the return of funding from our major state funders and we are excited to share highlights from the past year and some plans ahead!

Our supporters invested more than \$1.7 million in grant funding into our programs and staff and clients. We are grateful to FANA, Key Bank, Many Faces of Mercy, New York State Department of Health, The Community Foundation for Greater Buffalo, Bank of America, Aerie Foundation, Five Star Bank, the Garman Foundation, WNY Highmark Blue Fund, Florida International University, James H. Cummings Foundation, WNY Foundation, and United Way for their direct financial support.

Highlights from this past year:

- Baby Café opened in August 2022
- New partner, Neighborshare, provides \$400 in funding every month to clients in need
- Restarted in-person our yearly fundraiser, Great Baby Beginnings, plus our meat raffles
- Received our first legacy (planned gift) bequest for the Dr. Amol Lele Fund
- Our Fatherhood program expanded their group and classes to the Erie County Holding Center, a new location in Lockport as well as partnering with the Department of Social Services. Additionally, the Fatherhood Program was invited to consult for other Fatherhood Programs in the Bronx and Maryland
- Wayfinder Moving Inc. is our essential partner in pick up and delivery of donated furniture for our clients. They pick up at the homes of our donors and deliver to our clients
- Our Community Health Worker program initiated a program with the Kaleida prenatal clinics to increase referrals
- Support groups began again on breastfeeding and general education topics. The Empowerment group continued for our moms with postpartum depression and we are looking to expand to the Healthy Families group this year
- Awareness has been enhanced about our agency with Pediatric and OB residents and NYC nursing students shadowing our staff
- Ensuring staff has support, we enrolled in the Child and Family Services EAP program
- Our Board held a retreat, facilitated by Lisa Schmidt, resulting in an updated Strategic Plan
- The Consumer Advisory Board was initiated due to a new Department of Health Perinatal and Infant Community Health Collaborative (PICHC) grant. The Advisory board has been receiving education and providing valuable feedback to the agency and has triggered inclusion into the greater Board of Directors
- Executive Coaching has begun for Supervisors as part of the BPPN Succession Plan
- Our agency logo was redesigned to encompass the Buffalo Fatherhood Initiative
- Funding received from the James H Cummings Foundation were utilized to buy blood pressure cuffs for a self-monitored BP program for our pregnant and postpartum moms

Our staff has been recognized for their leadership and dedication to the community, and we remain resolved to continue to develop our services as the community needs and agency's work evolves.

We remain committed to the work we do and the change we make in the communities we serve. A huge thank you to all of our partners, grant makers, government relationships, the Community Advisory Board, and especially our Board of Directors who's guidance, expertise, skills, and knowledge help lift our organization to new heights.

A special thank you to our major funders: NYS Department of Health Division of Family Health, NYS Office of Children and Family Services, the United Way, the Community Foundation of Greater Buffalo, the Blue Fund and Florida International University.

As has always been the adage of BPPN, "We must take care of our families wherever we find them". Thank you all for your support of the vital work we do for families across Western New York.



Aimee Gomlak
Board President



LuAnne Brown
CEO

BUFFALO HOME VISTING PROGRAM (BHVP)

Home Visits and FSS/FRS update for contract year 2021-2022:

- The Program is entering its 28th year of operation.
- The Program served 456 families this year.
- Our Family Support Specialists (FSS) conducted 4,596 home visits.
- Since our inception we have had 1,144 families enrolled in the program over three years who have or will graduate from meeting all of their goals.
- Our Supervisors have streamlined the training process allowing our program to score 100% for meeting the accreditations required trainings for all staff as well as 100% for all of the ongoing.

The Program met or exceeded the required performance targets:

- At least 80% will be up to date on immunizations.
- At least 90% will be assessed for the risk of lead in their environment.
- At least 95% of target children will have a medical provider.
- At least 90% will have the recommended number of well-baby visits.
- At least 98% will demonstrate age appropriate development or be referred to Early Intervention Program.
- At least 90% of moms will have a medical provider.
- At least 30% of moms will breastfeed for the first six (6) months.
- 50% of families will be involved in an educational or training program or be employed by child's first birthday.
- At least 75% of participants will receive the needed service for issues with substance abuse, alcohol abuse, mental health issues and domestic violence as identified by the parent survey that we perform.
- Since the inception of our program we have had father and/or father figure involvement 38% of the overall families served with a home visit.

PROGRAM ACTIVITIES



- ★ Health & Wellness Educational Support Groups
- ★ Black History Month
- ★ Hispanic Heritage Month
- ★ Celebration of Families Day
- ★ Annual In-Door Easter Egg Hunt
- ★ Annual Safe In-Door Halloween
- ★ Annual Visit with Santa
- ★ Literacy Initiative
- ★ Parenting Memories Scrapbooking

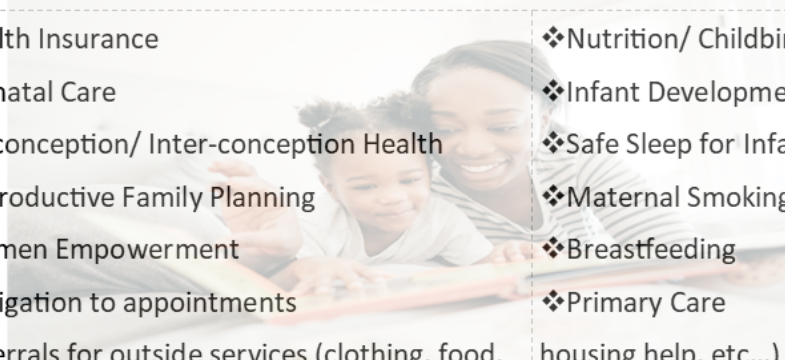
**Perinatal and Infant Community Health Collaborative (PICHC),
Community Foundation for Greater Buffalo(CFGB)- Mother Cabrini Health
Foundation, United Way , Highmark Blue Cross Blue Shield of WNY Blue Fund & Erie County
Community Health Worker Program**

THE GOAL IS THAT BABIES
ARE BORN HEALTHY &
BOTH MOM AND CHILD
STAY HEALTHY FOR LIFE.



COMMUNITY HEALTH WORKERS (CHW'S) HELP WITH:

- | | |
|--|-------------------------|
| ❖Health Insurance | ❖Nutrition/ Childbirth |
| ❖Prenatal Care | ❖Infant Development |
| ❖Preconception/ Inter-conception Health | ❖Safe Sleep for Infants |
| ❖Reproductive Family Planning | ❖Maternal Smoking |
| ❖Women Empowerment | ❖Breastfeeding |
| ❖Navigation to appointments | ❖Primary Care |
| ❖Referrals for outside services (clothing, food, housing help, etc...) | |



Our staff collaborates with other community agencies and providers, monitors data, and communicates with women and families to continuously be aware of the changing needs/issues in our targeted zip code areas to assure appropriate education and support services.

➤ **“Cribs for Kids” site** BPPN provides education on the importance of practicing safe sleep for their babies and “play pens” to families who, otherwise, cannot afford a safe place for their babies to sleep in order to reduce the risk of infant sleep-related deaths

➤ **Consumer Advisory Board (CAB):** The CAB is used as a guide to engage the Board of Directors about the programs at BPPN and the program participants they serve. We offer consumers training & workshops to develop their skills. Our goal is to partner with Buffalo Prenatal Perinatal Network’s Board and the outside coalitions within the community through regular meetings & communication to hone efforts across community members & community partners to address social determinants impacting perinatal & infant health.

➤ **Support Groups:**
Staff provide educational support groups around breastfeeding, depression, child birth and nutrition. Where a healthy lunch/snacks are served as an incentive during and after bi-weekly groups.

➤ **Baby Café:**
BPPN is now a Licensed Baby Café, a Breastfeeding support site open to the community. Every first Wednesday and third Thursday of each month.



> **2853** Home visits completed

239 Women and families Served

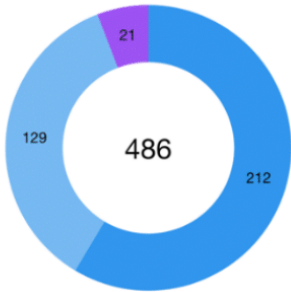
92% Breastfeeding Initiation rate.

109 Mattresses, Toddler beds, and play pens were distributed to provide a safe sleep for our families and their children's.

5 2 New Certified Doulas and 3 more are schedule to be training next year.

6 3 New Certified Lactation Counselor (CLC) and 3 in training to become Certified Lactation Counselor (CLC)

2022 Annual Report



Fathers & families enrolled

To date, this year, we've served 486 fathers, children, and families!

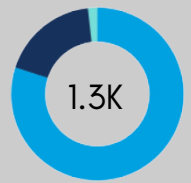
Fatherhood professional development training: This year, during our 4th Annual Buffalo Fatherhood Initiative Conference: HOPE GIVER we secured funding to train over 50 professionals from Say Yes Buffalo & Buffalo Prenatal on the importance on engaging and serving men with children. Additionally, this summer, our team provided training to SHORE UP Inc. in Salisbury, MD and the Bronx Healthy Start Partnership in Bronx, NY. This has allowed for relationship building outside of WNY and funding to promote program growth. SHORE UP Inc. is a Community Action agency that provided a variety of services to community members.

4th Annual Buffalo Fatherhood Initiative Conference: Over 120 community members, professionals, and fathers from the city of Buffalo participated in this community event and received giveaways. Buffalo Prenatal is appreciative of the support from Youth Time Foundation for helping to make this event possible.



Education & Social Connection Service Hours:

To date, our department has provided 1,300 hours of service to include fatherhood groups, personal finance education, and individual support services.



THE 19TH ANNUAL GREAT BABY BEGINNINGS

Great Baby Beginnings (GBB) 19th Annual event was held on July 20, 2022 at AcQua. Claudine Ewing, WGRZ-TV Weekend Anchor, was the Mistress of Ceremonies.

The following individuals and companies were recognized for their leadership in the field of prenatal-perinatal health at the event:

- Oishei Children's Hospital Maternity Division
- Dr. Zeyar Htun, DO
- Pamela H. Schmidt MSN, RNC-OB, WHNP-BC, C-EFM
- Wayfinder Moving Services
- NeighborShare





BUFFALO PRENATAL PERINATAL NETWORK



THE 19TH ANNUAL

Great Baby Beginnings!

A Special Thank You To Our Event Sponsors!

PLATINUM SPONSORS



GOLD SPONSOR



SILVER SPONSORS



COMMUNITY



Featuring Buffalo GaugeZone™ Division

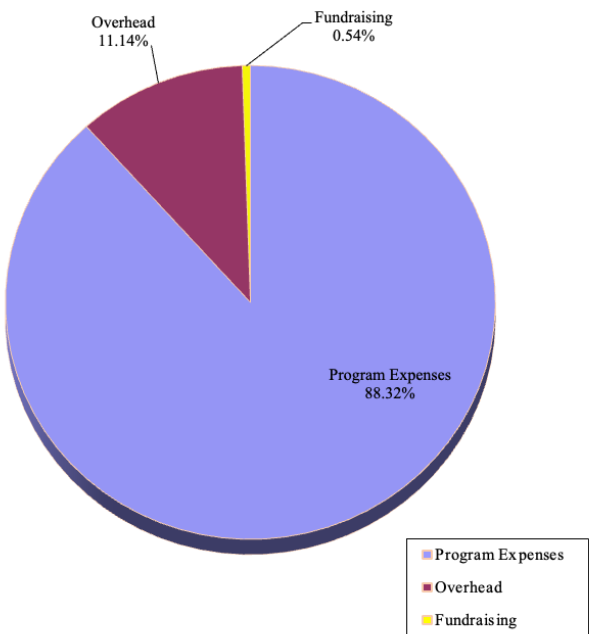
BRONZE SPONSORS



FINANCIAL OVERVIEW

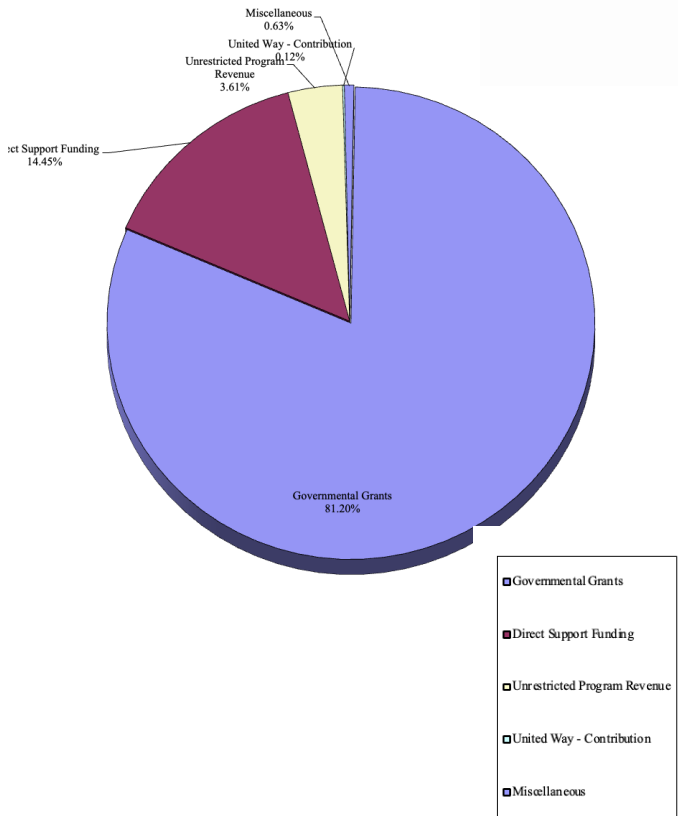
Annual Expenses

2021 - 2022



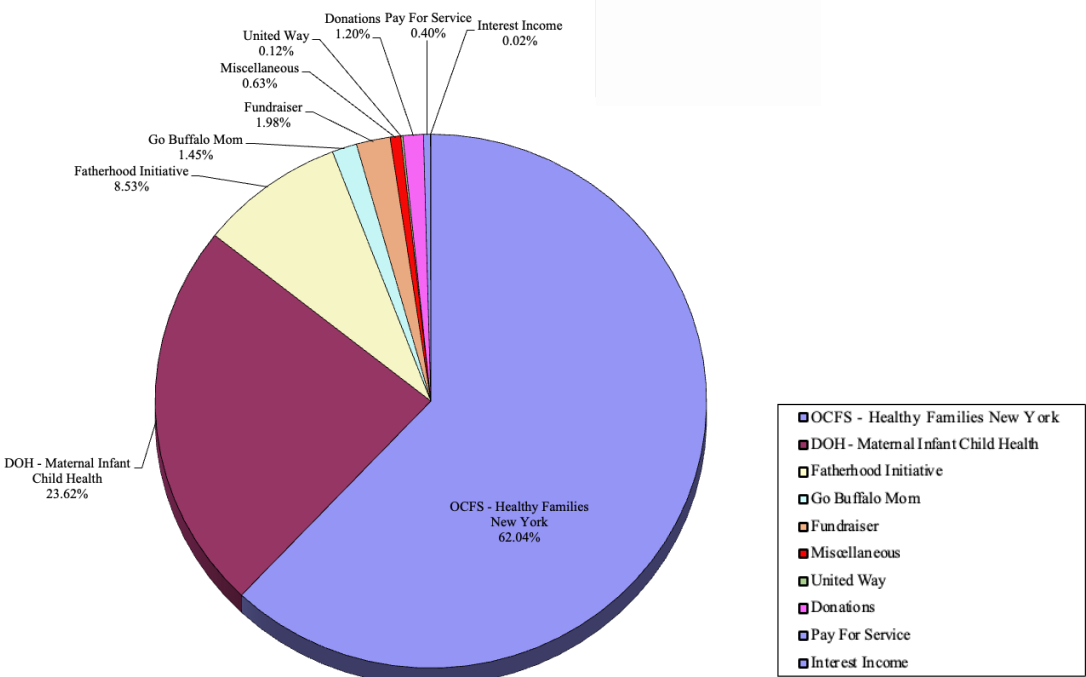
Funding Sources

2021 - 2022



Revenue Allocation Chart

2021 - 2022



PROUDLY FUNDED BY



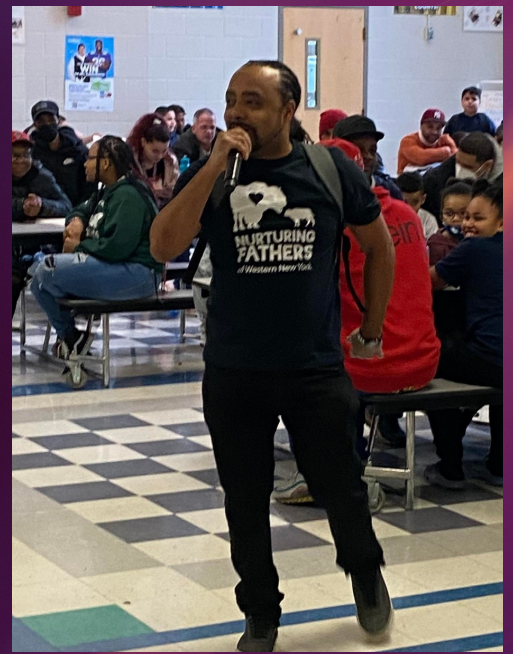
United Way
of Buffalo & Erie County



In partnership with  **FIRST NIAGARA**
FOUNDATION



THANK YOU!





BUFFALO
**PRENATAL
PERINATAL
NETWORK**

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